

Processors for Consumer Audio/Video Applications

Insight, Analysis, and Advice on Signal Processing Technology



Processors for Consumer Audio/Video Applications

(Class CSD-620)

Berkeley Design Technology, Inc.

info@BDTI.com
<http://www.BDTI.com>

© 2005 Berkeley Design Technology, Inc.



Outline

- **Motivation and scope**
- Challenges
- Application requirements
- Processor architecture options
- Selection methodology
- Conclusions

© 2005 Berkeley Design Technology, Inc.

2

© 2005 Berkeley Design Technology, Inc.



Motivation

- Technology creates new opportunities, e.g.,
 - Broadband Internet enables video on demand
 - Product convergence: cellphone+camera, digital still+video camera
- “Right” processor key to product success
 - Supports, enables desired product features
 - Heavily influences product cost, power consumption, performance (end user experience)
 - Can simplify development effort and cost
- Range of processor options is large and rapidly changing, making selection difficult

© 2005 Berkeley Design Technology, Inc.

3



Scope

- Processor selection for consumer media products with varying features:
 - Application a mix of audio, video, or still image
 - MP3 players, voice recorders, cell phones
 - Still or video cameras, set-top boxes
 - Using streaming or stored content
 - Battery or line powered, portable or fixed
 - Cost constrained
 - Input/output quality varies by application
 - E.g., lower quality audio for voice recorder, high quality audio for MP3 or DTS playback

© 2005 Berkeley Design Technology, Inc.

4



Outline

- Motivation and scope
- **Challenges**
- Application requirements
- Processor architecture options
- Selection methodology
- Conclusions



Processor Selection Challenges

The fundamental problem:

- Many processors and types of processors to choose from
- Complex processors, applications
- Multiple standards to support
- Many important selection criteria to consider
- Unpredictable changes in processor options, application requirements
- Poor information, complex analysis
- Limited time and resources for selection

The wrong choice can be fatal for a product development effort



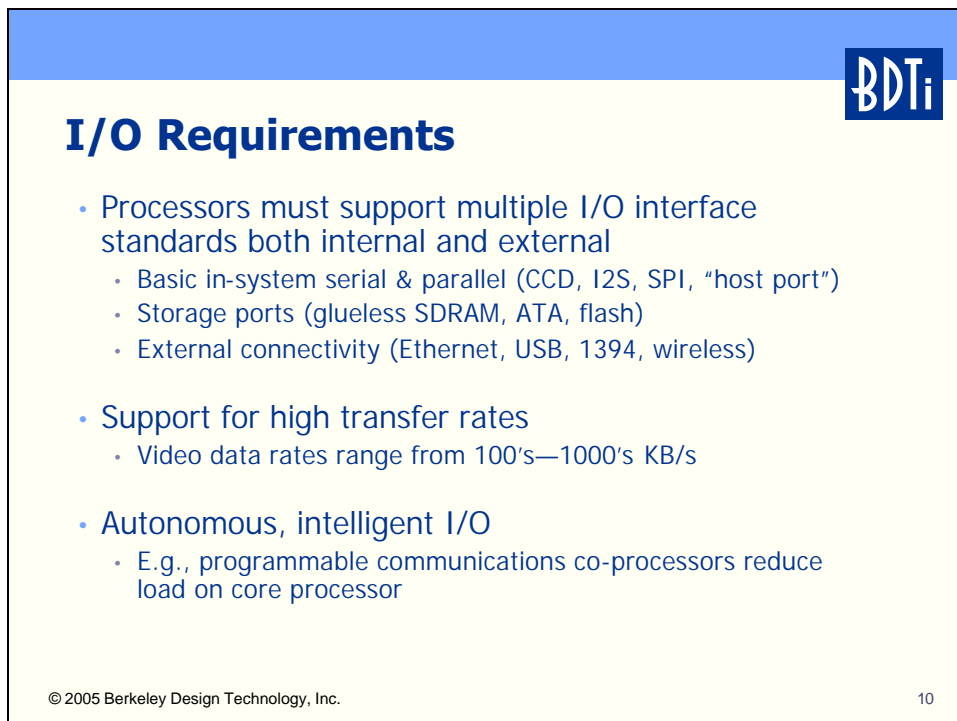
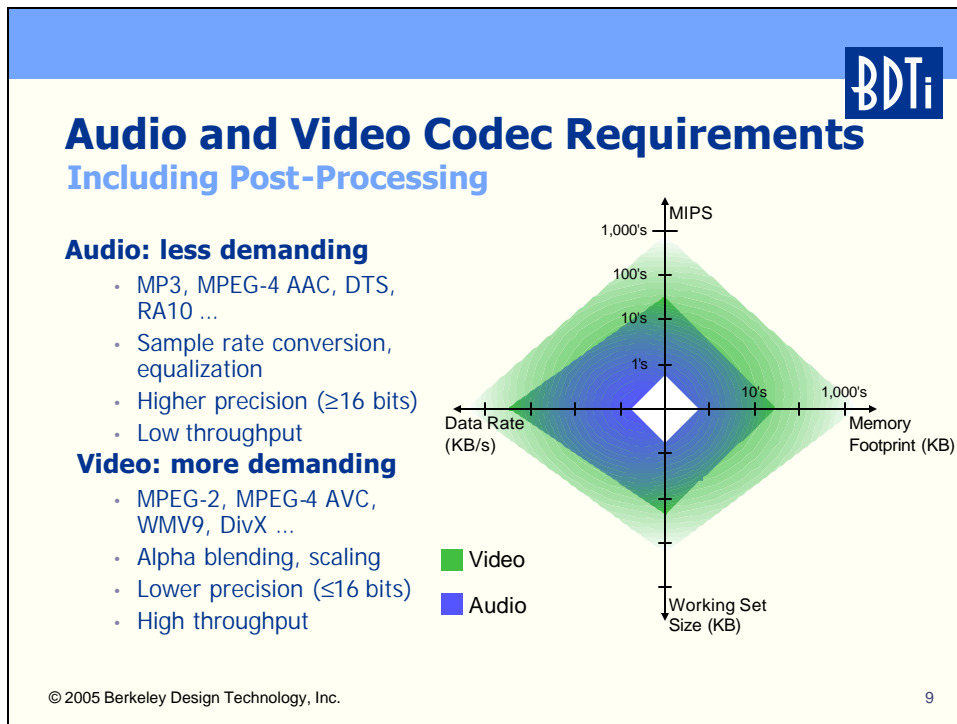
Outline

- Motivation and scope
- Challenges
- **Application requirements**
- Processor architecture options
- Selection methodology
- Conclusions



Player/DRM Requirements

- Manages other application sub-modules (e.g., codecs), provides user interface
- Processing requirements: 1's–10's MIPS
- Good tools are critical
- Processor features that benefit compilers are useful, e.g.,
 - Orthogonal instruction set
 - Large, linear address spaces
 - Flexible data type support
- I/O bandwidth requirements depend on:
 - Application features, peripheral mix
 - Software architecture





Development Effort and Cost

- Development effort affected by many factors
 - Programming model complexity
 - More powerful processor → more complex model
 - More complex model → increased development effort
 - Don't overlook complexity of intelligent I/O
 - Availability of off-the-shelf software components
 - Codecs
 - OSs
 - Device drivers
 - Reference designs
 - Quality of tools
 - Maturity, capability of development tools
 - Support for I/O in debug
- The right choice of processor can reduce development effort and cost

© 2005 Berkeley Design Technology, Inc.

11



Outline

- Motivation and scope
- Challenges
- Application requirements
- **Processor architecture options**
- Selection methodology
- Conclusions

© 2005 Berkeley Design Technology, Inc.

12



Video Processor Types

| Processor Type | Chips | IP |
|---|-------|----|
| PC CPU | ✓ | |
| RISC CPU | ✓ | ✓ |
| DSP (generic or specialized) | ✓ | ✓ |
| Media processor, heterogeneous multiprocessor | ✓ | |
| Customizable processor | | ✓ |
| ASIP | | ✓ |
| Reconfigurable processor | ✓ | ✓ |
| FPGA | ✓ | |
| Fixed-function engines | ✓ | ✓ |
| ASSP (incorporating one or more processor types) | ✓ | |

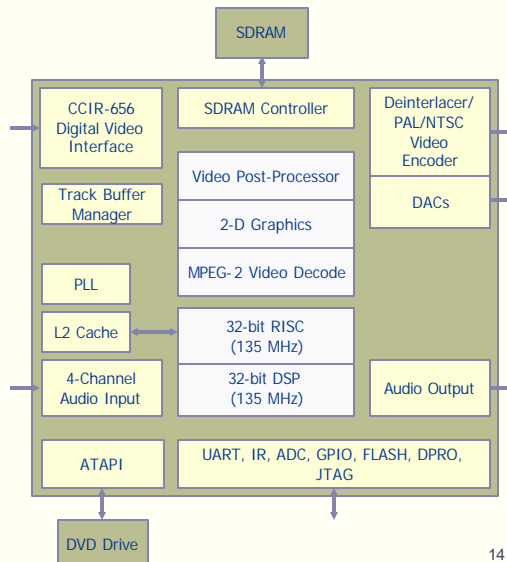
© 2005 Berkeley Design Technology, Inc.

13



Example ASSP Zoran Vaddis 5R

- Includes 135 MHz, 32-bit RISC core, and 135 MHz, 32-bit DSP core
- DSP core can handle audio processing in software
- Fixed-function hardware provides real-time MPEG-2 video decode (D1 @ 30 fps), image processing, 2-D & 3-D graphics
- Price not provided



© 2005 Berkeley Design Technology, Inc.

14



ASSPs Strengths and Weaknesses

- ↑ Often very well matched to the application
 - ↑ SoCs with extensive integration
 - ↑ Architecture tuned for the application
 - ↑ Can yield excellent performance, cost, energy efficiency
- ↑ Ease of use
 - ↑ Reduce system development costs
 - ↑ Reduce required implementation expertise
- ↓ Often inflexible
- ↓ Limited differentiation opportunities for system designer
- ↓ Usually single-source
- ↓ Roadmap often unclear

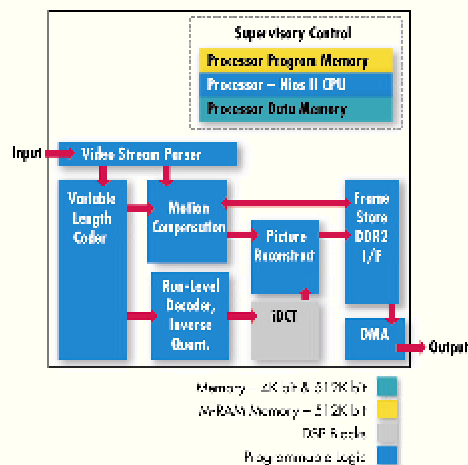
© 2005 Berkeley Design Technology, Inc.

15



Example FPGA Altera Stratix II EP2S15

- Includes specialized fixed-function blocks:
 - Multipliers
 - PLLs
 - Memory blocks
 - High-speed I/O
- Supports Nios II RISC "soft core"
- Real-time MPEG-2 decode (1080p @ 30 fps): 133 MHz
 - Requires ~65% of device
- Price \$120 in (qty 1k)
 - Pin-compatible HardCopy II structured ASIC starts at \$15 (qty 100K)



© 2005 Berkeley Design Technology, Inc.

16

Processors for Consumer Audio/Video Applications



FPGAs

Strengths and Weaknesses

- ↑ Massive performance gains over instruction set processors on some DSP tasks
 - ↑ Adjust data widths throughout algorithm
 - ↑ Huge throughput, cost/performance advantages over DSP, general-purpose processors in some applications
 - ↑ Architectural flexibility can yield efficiency
 - ↑ Adjust data widths throughout algorithm
 - ↑ Parallelism where you need it; distributed storage
 - Dynamic reconfigurability?
- ↓ High development effort compared to instruction-set processors
 - ↓ Complex design flow is unfamiliar to most signal-processing engineers
- Suitability for single-channel, low-power, cost-sensitive signal-processing applications not proven

© 2005 Berkeley Design Technology, Inc.

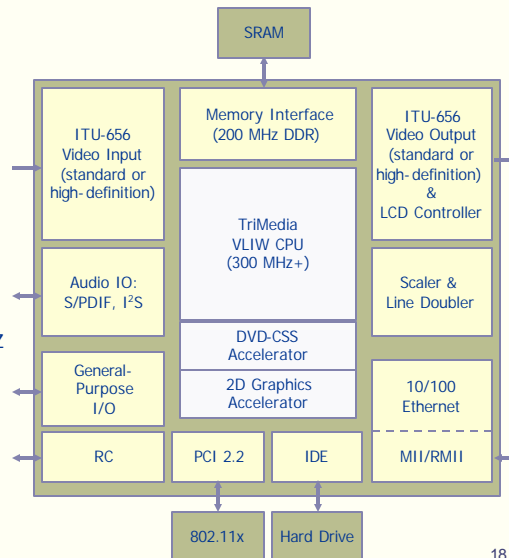
17



Example Media Processor

Philips PNX1500

- General-purpose 300 MHz five-way VLIW
- On-chip L1 data, instruction caches, and L2 data cache
- Media-specific interfaces, co-processors, instructions
- C/C++ programming model
- MPEG-4 decode (simple profile, CIF, 30 fps): 45 MHz
- MPEG-4 D1 video + audio encoding in real time
- Price <\$20, qty >100k



© 2005 Berkeley Design Technology, Inc.

18

© 2005 Berkeley Design Technology, Inc.



Media Processors Strengths and Weaknesses

- ↑ Higher performance than most DSPs, GPPs
 - ↑ VLIW, huge register sets, wide SIMD typical
 - ↑ High performance peripherals, co-processors
- ↓ Very complex programming models
- ↑ Better support for media processing in development tools, infrastructure, compared to GPPs
- ↓ Application performance compiler-dependent
 - ↓ Compilers can be poor quality
- Maturing technology—but roadmaps unclear
 - ↓ 3rd party support weaker than other processor types
- ↑ Development cost, risk, lower than ASIC, FPGA

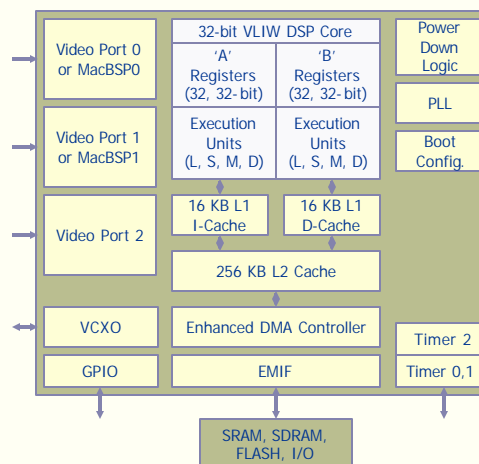
© 2005 Berkeley Design Technology, Inc.

19



Example DSP Processor Texas Instruments TMS320DM642

- 720 MHz, 32-bit VLIW DSP processor
- 64, 32-bit general-purpose registers
- 8- and 16-bit SIMD
- Large L1/L2 caches
- High integration
- BDTImark2000™ score: 6570
- MPEG-2 decode (D1 @ 30 fps) under 150 MHz
- Price \$60, qty 10k



© 2005 Berkeley Design Technology, Inc.

20



DSP Processors

Strengths and Weaknesses

- ↑ Performance, efficiency on media applications vs. general-purpose processors
- ↓ But not as strong as customized solutions, and may not be adequate for demanding tasks
- ↑ Media-oriented development tools, infrastructure
- ↓ Tools not as sophisticated as those available for general-purpose processors
 - ↓ Often, poor compiler quality
- ↑ Stable, mature technology and vendors
- ↑ Third-party audio/video application software available
 - ↓ Support for non-DSP software not as strong as, e.g., RISC
- ↑ Relatively low development cost, risk

© 2005 Berkeley Design Technology, Inc.

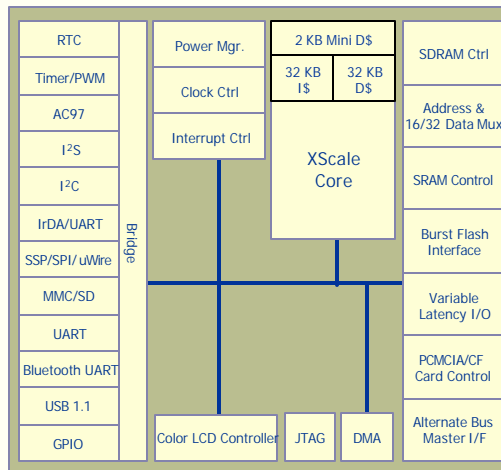
21



Example Embedded RISC CPU

Intel PXA255

- 400 MHz, 32-bit RISC with modest DSP extensions
- BDTImark2000™ score: 930
- MPEG-4 decode (simple profile, CIF @ 30 fps) 200 MHz
- 16-bit SIMD, 32-bit data types benefit media apps
- Predicated instruction execution good for control
- Good development tool support, optimized DSP software available (e.g., Intel IPP), good OS options
- Price \$35, qty 10k (2004 pricing)



© 2005 Berkeley Design Technology, Inc.

22



Embedded RISC CPUs Strengths and Weaknesses

- Can have adequate performance on media applications
 - ↳ Often less efficient than DSPs and media processors
- Dynamic features complicate programming
 - ↳ Complicates optimization & ensuring real-time
- Sometimes, convoluted programming model
- 32-bit GPPs better targets for non-media tasks
 - ↳ E.g., TCP/IP network stacks
- Multi-vendor architectures more common
- Good tools, but generally weak on support for media application development
- Very good third-party OS, software component support
- Compatibility more common
- High integration parts increasingly common

© 2005 Berkeley Design Technology, Inc.

23



Example PC CPU VIA Technologies C3

- 1 GHz x86 compatible
- Moderate power consumption, cost
- SSE support for media applications, supports fixed-floating-point types
- Access to massive x86 3rd-party software, tools base
- Familiar to software, hardware developers
- MPEG-4 decode (D1, 30 fps) using 35% of CPU, when using VIA CN400 chipset
- CPU: \$70, chipset: \$23 (qty 10k)

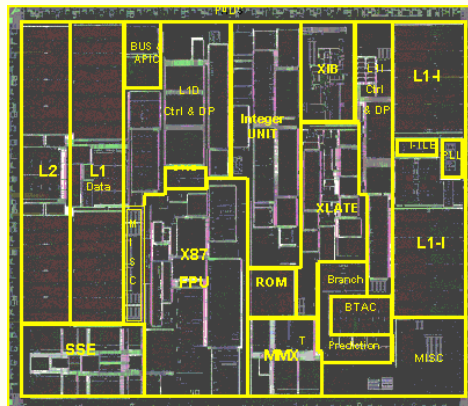


Image © VIA Technologies

© 2005 Berkeley Design Technology, Inc.

24



PC CPUs (GPPs)

Strengths and Weaknesses

- ↑ Can handle complex media processing tasks
 - ↑ May be as fast or faster than DSPs...
 - ↓ ... but cost & power consumption typically higher
- ↓ Dynamic features complicate optimization, real-time design
- ↓ Generally weak on integration
- ↑ Many options for OS, 3rd party application software
- ↑ Easier migration of PC applications
- ↑ Excellent targets for non-signal-processing tasks
 - ↑ E.g., protocol stacks
- ↑ Compatibility, multi-vendor architectures common
- ↑ Development tools mature, powerful
 - ↓ But typically lack features useful for media application development

© 2005 Berkeley Design Technology, Inc.

25



Outline

- Motivation and scope
- Challenges
- Application requirements
- Processor architecture options
- **Selection methodology**
- Conclusions

© 2005 Berkeley Design Technology, Inc.

26



Processor Selection Methodology

Use a hierarchical approach to make the problem manageable:

- Determine selection criteria
- Prioritize or assign weights to selection criteria
- Use critical criteria to eliminate obviously unsuitable choices
 - Begin with classes of processors
- Evaluate and rank candidates
- Weigh trade-offs among non-critical criteria
- Iterate as necessary
 - Refine criteria and analysis of candidates



Processor Selection Criteria Signal-Processing-Centric Concerns

- Performance on relevant audio/video tasks
 - Speed
 - Memory bandwidth: on-chip, off-chip
 - Execution-time predictability
 - Dynamic features confound determinism
 - Energy consumption
 - Fixed-point vs. floating-point
 - Floating-point less important for video
 - Data word size(s)
- Memory usage



Processor Selection Criteria

Signal-Processing-Centric Concerns

- On-chip integration
 - Memory, peripherals, I/O interfaces, coprocessors
- Development effort, risk
 - Media-oriented tools, infrastructure
 - Programming model complexity
 - Application software components
 - Reference designs
 - Tools, support (vendor, 3rd party)
 - Accurate cycle-count and memory profiling
 - Visibility into cache, pipeline
 - Features useful for integration, real-time testing
 - E.g., on-chip debug support

© 2005 Berkeley Design Technology, Inc.

29



Processor Selection Criteria

General Concerns

- Cost
- Packaging options
- Roadmap
 - Availability; reliability of supply
 - Multi-vendor architectures a plus
 - New spins, new architectures, compatibility
 - Core version available?
- Special requirements
 - Variable-voltage operation

© 2005 Berkeley Design Technology, Inc.

30



Assessing Performance

- Use results from relevant application modules
 - More accurate than kernel benchmark mapping—if available
 - Use caution! The data may be misleading or incomplete
- Use kernel benchmarks & application profiles
 - Useful when application data isn't available
 - Use kernel benchmark results to predict application module performance
- Use care with either approach
 - Hazards include data types, multitasking effects ...

© 2005 Berkeley Design Technology, Inc.

31



Assessing Performance, continued

- Core CPU performance isn't enough
 - Must also consider memory sizes and bandwidths
 - I/O bandwidths and overheads: data movement can be very costly
- Impact of software partitioning in multi-processor systems
 - Must refine software architecture to predict performance
- Dynamic features complicate performance prediction
- Assessing energy efficiency can be very difficult

© 2005 Berkeley Design Technology, Inc.

32

© 2005 Berkeley Design Technology, Inc.



Development Considerations

- Language support
 - Quality of C compiler; availability of C++ compiler
 - Support for assembly language optimization
- Software availability
 - Media processing components
 - Player, device drivers, operating system
- Hardware/software reference designs
- Debug/development benefit from tools with:
 - Peripheral and multi-processor simulation
 - Non-intrusive, real-time debug
- Compatibility, developer familiarity

© 2005 Berkeley Design Technology, Inc.

33



Availability and Roadmap

- Risk
 - Is the chip available in volume today?
 - Are there second sources of the chip or compatible chips?
 - What does the errata list look like?
- Roadmap
 - What is the vendor's commitment to evolving the chip? E.g., improved integration, reduce cost
 - What is the vendor's roadmap for next-generation chips? Compatibility?
 - What is your confidence that the vendor will execute on its roadmap?

© 2005 Berkeley Design Technology, Inc.

34

© 2005 Berkeley Design Technology, Inc.



Outline

- Motivation and scope
- Challenges
- Application requirements
- Processor architecture options
- Selection methodology
- **Conclusions**



Conclusions

- Choosing a processor for a consumer media product is easy
- Choosing the best processor for your particular product is hard
 - Vast range of options
 - Many complex, competing criteria to consider
 - Poor information
 - Fast changing requirements and options
 - Limited time and resources



Conclusions, cont.

- Use a hierarchical approach
 - Develop a well-defined hierarchy of product requirements
 - Start with the critical criteria and iteratively narrow the field
 - Expect to make trade-offs
- Assessing performance is a challenge
 - Resource-hungry algorithms, cost-constrained processors, many variables
- Development-related considerations are key
- Appropriate integration is essential to low system cost



Trends: Processors

- Consumer media applications are becoming a major focus of processor vendors
 - Expect more competitors, more options
- Technology, competition pushes performance up; price and power consumption down
 - Enabling new types of products, new levels of functionality
 - But not all processors are well matched to media processing workloads
- Increasing architectural complexity
 - Many heterogeneous multiprocessors
- Integration increasing
- Development infrastructure is a key differentiator



Trends: Development

- Products are becoming more complex
 - Stereo receiver vs. home media center
- Processors are becoming more complex
- Algorithms are becoming more demanding
 - Nobody knows which ones will dominate
- Optimization continues to be essential
- Huge processor-to-processor differences in development infrastructure
 - Support for media applications
 - Off-the-shelf, optimized software components increasingly important

© 2005 Berkeley Design Technology, Inc.

39



For More Information...

www.BDTI.com

Inside [DSP] newsletter and quarterly reports

Benchmark scores for dozens of processors

Pocket Guide to Processors for DSP

- Basic stats on over 40 processors

Articles, white papers, and presentation slides

- Processor architectures and performance
- Signal processing applications
- Signal processing software optimization

comp.dsp FAQ



© 2005 Berkeley Design Technology, Inc.

40